Sponsorship Opportunities

SPECIAL EVENT SPONSORSHIP OPPORTUNITIES

Welcome Party and Convocation Reception
(Friday, 7 – 9 p.m.; 350+ attendees)
$6,000 US (1 Gold and 1 Silver Level Sponsor)

Internet Café
(Saturday through Monday)
$1,500 US (Bronze Level Sponsor)

Leadership Breakfast
(Saturday, 7 – 8:30 a.m.; 85+ attendees)
$2,500 US (Silver Level Sponsor)

Exhibits Coffees
(Saturday, 9:30 – 11 a.m.; Sunday, 9:30 – 11 a.m.)
$1,000 US each (Society Level Sponsor)

Web 2.0 Tech Kiosk
(Saturday and Sunday, 9:30 a.m. – 12:30 p.m.)
$1,000 US each (Society Level Sponsor)

Denver Art Museum Reception
(Sunday, 7 – 9 p.m.; 350+ attendees) $7,000 US
(1 Gold, 1 Silver, and 1 Bronze Level Sponsor)

> This new sponsorship opportunity will feature the latest technology, including blogging, Flickr, RSS feeds, wikis, and more. It will be staffed by knowledgeable members demonstrating how the world of art information is changing!

GENERAL CONFERENCE SPONSOR (Up to $499 US)

Benefits
> Corporate logo featured on ARLIS/NA conference web site through the end of the conference on May 5, 2008.*
> Listing in Conference Program as a sponsor.
> Banner listing in Conference Registration area.

> Begins on the date that both the donation and electronic logo are received by the conference management company.

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SESSION OR WORKSHOP SPONSOR ($500 US)

All the General Conference Support benefits, plus:
> Sponsorship statement accompanies session or workshop in conference publications and materials, on session signage and in conference information on the web.
> Moderator’s introduction recognition statement: Sponsors are thanked by moderator at the beginning and end of the session.

For more information about specific sessions and workshops, please visit the conference website at:
http://arlisna-mw.lib.byu.edu/denver2008

TOUR SPONSOR ($750 US)

All the General Conference Support benefits, plus:
> Sponsorship statement accompanies tour information in conference publications and materials and in conference information on the web.
> Tour leader’s recognition statement: Sponsors are thanked by leader at the beginning and end of the tour.

For more information about specific tours, please visit the conference website at:
http://arlisna-mw.lib.byu.edu/denver2008
SOCIETY SPONSOR ($1,000 US)

All the General Conference Support benefits, plus:

> Full naming of the event: this will appear in conference publications and materials, on session signage and in conference information on the web.
> Individual introduction in preliminary remarks at event.

SOCIETY AFFILIATE BRONZE SPONSOR ($1,500 US)

Benefits:

Advertisements
> To appear in the Final Program at the conference (1/2 page ad).

Web Site
> Logo of the Bronze Sponsor to appear on the ARLIS/NA conference web site, near the top of the main page under the title, “Society Affiliate Bronze Sponsor.” Sponsor’s logo may, at Sponsor’s choice, also act as a link to the Sponsor’s web site.
> Banner to appear on Advertisement for the annual conference with the sponsor’s logo appearing.

Conference Benefits
> Sponsor name will be prominently displayed on signage placed throughout conference areas.
> Option to have first right of refusal for sponsoring all subsequent Conferences.
> ARLIS/NA will provide the sponsor with an opportunity to introduce one speaker at the conference.
> Sponsor will have the opportunity to enclose a product brochure in conference kit bags given out to delegates.
> Sponsor will be invited to attend all educational and social activities at the conference.
> Sponsor will be recognized at the Opening and Closing Ceremonies of the conference.

SOCIETY AFFILIATE SILVER SPONSOR ($2,500 US)

All the Society Affiliate Bronze Sponsor benefits, plus:

Advertisements
> To appear in Art Documentation. Sponsor will appear within the ARLIS/NA conference ad space. Sponsor may choose to have their logo appear with the words “Society Affiliate Silver Sponsor.”

Web Site
> Logo of the Silver Sponsor to appear on the ARLIS/NA conference web site, near the top of the main page under the title, “Society Affiliate Silver Sponsor.” Sponsor’s logo may, at Sponsor’s choice, also act as a link to the Sponsor’s Website.

Conference Benefits
> Sponsor will be invited to attend all educational and social activities at the conference (plus 2 representatives of the company).
> Sponsor may opt to trade advertising options for other Conference sponsorships (travel award, research award, session or tour sponsorships, etc.).
SOCIETY AFFILIATE GOLD SPONSOR ($4,000+ US)

All the Society Affiliate Silver Sponsor benefits, plus:

Advertisements

> To appear in Art Documentation: Sponsor’s logo will appear within the ARLIS/NA conference ad space. Sponsor may choose to have their logo appear with the words “Society Affiliate Gold Sponsor.”
> To appear in the Final Program at the annual conference (full-page ad).

Web Site

> Logo of the Gold Sponsor to appear on the ARLIS/NA conference web site, near the top of the main page under the title, “Society Affiliate Gold Sponsor.” Sponsor’s logo may, at the Sponsor’s choice, also act as a link to the Sponsor’s website.
> Banner to appear on any/all advertisements for the Annual Conference during the year in which the conference occurs.

Conference Benefits

> Sponsor will be invited to introduce a speaker at the Convocation or Membership Brunch during the conference.
> Sponsor will be invited to attend all educational and social activities (including fund-raisers) at the conference (plus 3 representatives of the company).
> Sponsor will be offered one reserved table for 8 at the Membership Brunch.
> Sponsor may opt to trade advertising options for other Conference sponsorships (Opening exhibits reception, travel award, research award, session or tour sponsorships, etc.).